

British Airways Athletics Club
World Airline Road Race
London 2010

Newsletter - No 3 – Page 1

April 2010



"The World Airline Road Race Festival London 2010 is now open for Sign up!"

A note from Willie Walsh

"I'm proud that the 29th annual World Airline Road Race festival will be hosted by the British Airways Athletics Club in London in the week of 25th September 2010.

I'm delighted that BA staff are stepping forward to organise an event which not only acts to bring people together in the pursuit of sport and friendship, but has the ultimate goal of raising money for charity.

The event will be raising funds for Dreamflight which each year provides holidays of a lifetime for seriously ill and disabled children. The charity was originally founded by serving British Airways flying staff and remains close to the heart of British Airways.

The World Airline Road Race is the largest event of its kind and offers promotional benefits for any supporting company. The organising team have my support, and I would hope that they can rely on yours also. Please contact them if you need any further information.

Kind regards,

Willie Walsh

British Airways Chief Executive"

Gold Sponsor:

amadeus
Your technology partner

2010 Festival Charity:



Other Sponsors and Supporters:

AVIS



VISIT LONDON
VISITLONDON.COM



IMPORTANT- All participants must complete the Festival Sign-up prior to their arrival in London. Anyone who has not signed-up will not be able to participate in any of the festival events.

Early booking is strongly recommended as forecasts are exceeding the capacity of the course and Awards Party venue.

Sign-up is managed by the International Committee from the International Website. Please register at the following address for the Festival and Awards Party

www.worldairlineroadrace.org

Please Note – there will be a booking fee and there could be currency conversion costs as the fees are in UK Pounds.

What does it cost?

The 'Early Bird' up until July 23rd:-

Festival fee is £25

Party fee is £35

July 24th onwards:-

Festival fee is £30

Party fee is £40

Festival Fee includes-

- Entry into the 10k race,
- Entry into the 5k race,
- A medal for all finishers,
- A festival T Shirt,
- Entry into the Meet & Greet on Thu
- Entry into the T Shirt Party on Fri

Party Fee includes-

- Entry into the Awards Party
- Welcome drink
- 3 course stand-up buffet
- Entertainment

Wednesday 22nd Sep:

- ➔ Registration
- ➔ The WARRtering Hole - A place to meet up for a beer and a chat with old and new friends.

Thursday 23rd Sep:

- ➔ Registration
- ➔ WARRtering Hole
- ➔ The Meet@Greet at The Fox@ExCeL, An informal evening get together for all Airline WARRriors and their friends

Friday 24th Sep:

- ➔ Registration
- ➔ WARRtering Hole
- ➔ Team Captains' Meeting
- ➔ Future WARR Meeting,
- ➔ The T Shirt Party - Where teams display and swap shirts that have been especially designed for the event

Race Day - Saturday 25th Sep:

- ➔ 10k Race – ExCeL, Royal Victoria Dock
- ➔ 5k Race – ExCeL, Royal Victoria Dock.
- ➔ Awards Party, Post race celebration

Race and Awards Eligibility

Eligibility for the main individual and team awards are restricted to current and former employees of passenger or freight airlines or companies whose principle business is directly airline transportation related.

Relatives and friends of airline staff and staff of supporting companies are also encouraged to participate.

Even though the event is focused on airline staff, non-airline staff are welcome (subject to availability) but numbers may have to be restricted if we start to reach course or venue constraints.

If you are in doubt please contact us to check.

info@warrlondon.com

The following list is the current expectation of the schedule in London. (This is subject to change.)

British Airways Athletics Club
World Airline Road Race
London 2010

Newsletter - No 3 – Page 3

April 2010



Hotels

Festival Headquarters Hotel - Hotel Novotel London ExCeL

The Festival Headquarters for the World Airline Road Race 2010 is the Hotel Novotel London ExCeL.



The Novotel is a new generation 4 star hotel ideally placed on the race course and adjacent to the ExCeL exhibition and conference centre. The Upper Deck Restaurant and Bar overlooks the Royal Victoria Dock. All rooms offer high speed internet access. A gym, sauna and steam room are available as is onsite pay parking. The Festival Headquarters Hotel will be the venue for race registration and other festival events. The Hotel will be a magnet for all Airline WARRriors to gather together to reminisce about past events and plan future engagements.

For full details of all the hotels please visit our website.

All deals are subject to availability so book early to avoid disappointment.

Hotels offering deals	Rating	Rooms From (incl 17.5% VAT)	Deals	Booking Link or Process
NOVOTEL LONDON ExCeL	4 ★	£99 single £119 double with breakfast	Early Bird rates to 31st May (rates £135 & £139 thereafter)	Post or fax booking Form to hotel (see form for address)
IBIS	3 ★	£55 (Non refundable)		Website - enter Destination "London excel" and promotional code "crew"
PREMIER INN	2 ★	From £50	Breakfast included Until 30 June	e-mail your booking requirements and a contact phone number to reservations.docklandsmti@whitbread.com quoting "World Airline Road Race"
RAMADA	4 ★	£99 single £109 double with breakfast (Non refundable)	Rates available to 21st July.	Email reservations@ramadadocklands.co.uk or telephone 00 44 207 540 4820 quoting reference "Airline Race"
Other Hotels	Rating	Rooms From		Website Link
CROWNE PLAZA	4 ★★	£170 with breakfast		www.crowneplazadocklands.co.uk
CUSTOM HOUSE	3 ★	Rooms from £55 Apartments from £150		www.customhouse-hotel.co.uk/apartments.html

Discount Fares on British Airways

In the current climate it has not been possible for BA to provide staff travel arrangements for staff and relatives of airlines with which BA does not have existing staff travel agreements.

5% and 10% discounts on commercial fares on BA are available on the BA.COM website using the link provided on the www.warrlondon.com website International Travel page. Further details and terms and conditions are provided on that page.

London has four international airports. London Heathrow / Gatwick / Stanstead and London City Airport. London City airport is adjacent to the location of this year's World Airline Road Race. The Channel Tunnel links London to France and the rest of Europe

Useful email addresses and websites

Hotel information

hotel@warrlondon.com

General Information

info@warrlondon.com

World Airline Road Race website

www.worldairlineroadrace.org

London information

<http://www.visitlondon.com>

Festival Signup and Awards Party Fee queries

runmax@yahoo.com

Checklist for WARR - Have you

- Registered online
- Advised any special needs
- Booked flights
- Booked hotel
- Checked visa requirement

Top 6 more Cockney Rhyming Slang

- | | |
|------------------|-------|
| ➤ Bees and honey | Money |
| ➤ Boat Race | Face |
| ➤ Chevy Chase | Face |
| ➤ China plate | Mate |
| ➤ Dog and bone | Phone |
| ➤ Jam jar | Car |



World Airline Road Race
LONDON 2010